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| Day 1 Menu | Frame 1  Hello from Pepinos!  Frame 2  Do you know a secret of a delicious pizza?  Fresh dough  High-quality ingredients  Best chef  All above  Frame 3  We make fresh dough every day  Working with the best ingredient suppliers  Our chefs have numerous years of experience  Frame 4  What else do we offer in our shop?  Burgers, Kebabs, Wraps, Variety of fried chicken, Mouth-watering extras  Frame 5  Text: Are you hungry for more?  Follow us not to miss the best deals! |
| Day 2 Promotions/Deals | Frame 1  Choose your set:  1. 2 x 9” pizzas with 4 toppings + bottle of coke, chips or wedges and onion rings  2. 2 x 12” pizzas with 4 toppings + bottle of coke, chips or wedges and onion rings  3. 2 x 16” pizzas with 4 toppings + bottle of coke, chips or wedges and onion rings  Frame 2  Have you tried?  Choose a BIG size 16” pizza for just 10,99£  Frame 3  More pizza deals  2 x 9” pizzas – 10.99£  2 x 12” pizzas – 13£  2 x 14” pizzas – 15£  2 x 16” pizzas – 18£  Frame 4  Help Calzone find its half  half & half  Frame 5  Follow us for the best food deals! |
| Day 3 Kids meal (gamification) | Frame 1  Hungry Pacman at home?  Let’s feed him!  Frame 2  Offer soup? No!  Frame 3  Offer nana’s Sheppard pie?  No!  Frame 4  Offer Pepinos kids’ meal?  Yes!  Frame 5  Kids meals are only from 3,50£ |
| Day 4 All about chicken | Frame 1  TODAY IT’S ALL ABOUT CHICKEN  Frame 2  Chicken strips vs Chicken nuggets  Who’s gonna win?  Frame 3  BBQ Chicken wings or Hot Chicken wings  Which you’re gonna choose today?  Frame 4  To check our chicken menu visit |
| Day 5 Comfort food – Kapsalon kebab | Frame 1  Weather is getting colder  Frame 2  It’s that time of the year…  Frame 3  When you are craving for comfort food  Frame 4  Try our Kapsalon Kebab  Choice of meat & sauces served with chips, melted cheese and fresh salad  Order her today |
| Day 6 Loaded chips | Frame 1  Our winter time favourite  Loaded chips  (loading mode)  Frame 2  Wide choise just from 4£  Pre-order now and have a comfy dinner |
| Day 7 Pizza, kebab + dessert | Frame 1  Food + cookies  Frame 2  Food + chocolate fudge  Frame 3 |